3rd Swiss Russian Health Forum (SRHF)
Moscow, November 11 and 12, 2013
Welcome again in Moscow!

The Swiss Russian Forum Foundation contributes to improve the relations between Switzerland and the Russian Federation, serving both countries to the same degree for a sustainable economic development. As a Swiss Non-Profit-Organisation, created in 2006, we aim at promoting a sustainable and ethical economy by focusing on the information and knowledge exchange between our two countries. We have established three platforms: Health; Science, Technology and Innovation; Law and Finance.

The Swiss Russian Health Forum (SRHF) was launched in October 2011 with the goal to improve public health for both, the Swiss and the Russian people. In the meantime, the SRHF has become a considerable sizeable number of public representatives and healthcare parties joined efforts in order to improve healthcare for Russian and Swiss people, to stimulate research activities and to intensify governmental and economic relations. Last year, we gathered in Basel to discuss well established Swiss-Russian cooperation projects and further issues such as regulatory questions, medicine and research, as well as new technologies.

This year, back in Moscow, the 3rd Swiss Russian Health Forum runs under the heading of Investing in Nations’ Healthy Future and Sustainable Demographic Development. Based on this guiding theme, we will discuss issues such as public-private partnerships and innovations in the field of health, improving access to health care and treatment, health promotion, and we will focus on treatment of prostate and breast cancer as well as health for mother and child.

The SRHF depends on an intense academic and practical experience exchange. However, promotion and support of Swiss-Russian Health Projects that are being realised and new ones that are to be established are of paramount importance. We believe in long-term and sustainable projects since they guarantee a fruitful future cooperation.

I wish all participants of the 3rd Swiss Russian Health Forum an enriching Conference with fascinating professional and personal encounters!

A warm Welcome again in Moscow!

Béatrice G. Lombard-Martin
Executive President

Dear Participants of the 3rd Swiss Russian Health Forum

Almost 200 years ago, in February 1814, Russia and Switzerland took up diplomatic relations. At that time, thanks to the intervention of Tsar Alexander I, the status of Switzerland as a neutral State in the middle of Europe, protected by the major powers, was guaranteed. In recent years, especially after 2007, the relations between our two countries were substantially consolidated by the signing of a multi-sectorial Memorandum of Understanding which foresees the Swiss-Russian cooperation in twenty thematic areas. Since then, several further bilateral agreements followed, the last one, the Agreement between the Swiss Federal Council and the Government of the Russian Federation on Cooperation in Science and Technology was signed on 17 December 2012. So Russia is, indeed, a priority country for Switzerland in the field of foreign policy and bilateral cooperation.

Since 2011, the bilateral Swiss-Russian relations have been significantly strengthened also in the field of health after the creation of the Swiss Russian Health Forum. This health platform, which is based on the principles of the National Russian Health Strategy and the actual Swiss Foreign Health Policy, was initiated by the Swiss Embassy in Moscow and implemented by the Swiss Russian Forum Foundation. In the interest of the common target, it operates as a facilitator between public authorities and the private sector, promoting a bilateral exchange between representatives and health experts from politics, science and research as well as private companies. Since health issues are becoming increasingly important challenges on an international level due to globalisation, Switzerland actively supports international platforms such as the Swiss Russian Health Forum. It offers an excellent opportunity to experts and representatives from politics, public administration, medicine, research, health economy and a wider public to exchange views and ideas, trying to move forward together. Several bilateral cooperation projects in the field of health on the level of municipalities, hospitals, research institutions and health companies provide ample evidence of this common interest.

The Forum also opens up new horizons for Swiss and Russian med-tech and pharmaceutical business to cooperate with research since in the modern society science should be a driving force of development; innovation based on a public-private initiative should really accelerate our industry and finally – raise life quality of our people.

Such cooperation projects can only succeed if they are based on a relationship of mutual trust. I am delighted that today’s Swiss-Russian relations are characterised by confidence and respect. Both sides know that they have a lot to learn from each other.

With that in mind, I hope this conference will be a fruitful experience for all the participants and will encourage the Swiss Russian Health Forum to continue their successful work.

Pierre Helg
Ambassador of Switzerland to the Russian Federation
3rd Swiss Russian Health Forum

Day 1
- House of Scientists, Prechistenka Street 16
- JSC Medicina Clinic, Member of Swiss Leading Hospitals, 2nd Pereulok Tverskoy-Yamskoy 10

Day 2
- Kulakov Obstetrics, Gynaecology and Neonatology, Research Centre – Ulitsa Akademika Oparina 4

Organisation

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Swiss Russian Forum Foundation, Zollikerstrasse 43, P.O. Box 556, CH-8702 Zollikon/Zürich, Phone: +41 44 261 19 71
Introduction

Launched in 2011 with an ultimate goal of contributing to the improvement of health care for Russian and Swiss patients, the Swiss Russian Health Forum (SRHF) has proven to be a success. The political, professional and business elite in both countries appreciates the value of SRHF as an effective vehicle for promoting, facilitating and supporting exchanges, cooperation and partnerships between public and private healthcare institutions, research organisations, pharmaceutical and med-tech companies, pertinent governmental and non-governmental agencies, as well as individual physicians, scientists and other health professionals in Switzerland and Russia.

Recent SRHF events in Moscow, Novosibirsk and Basel have brought together a number of prominent names in medical science, key policy makers, managers of leading health care institutions and industry representatives. A wide range of issues of common concern to health authorities and professionals in both countries has been addressed through a productive interdisciplinary interaction, which resulted not only in effective exchange of scientific and technical information, but also in establishing operative partnerships, joint projects and continuous professional discussion.

Guiding Theme, Content and Format of the 3rd Swiss Russian Health Forum

In cooperation with our Swiss and Russian partners, and inspired by the State Programme on Health Development in the Russian Federation as well as by the Swiss Health Foreign Policy, “Investing in Nations’ Healthy Future and Sustainable Demographic Development” has been chosen as the Guiding Theme for the 3rd SRHF. Sustainable Demographic Development is a key common priority, and a dedicated special initiative provides a unique opportunity for comprehensively addressing a wide range of issues in the domains of public health, clinical medicine, biotechnology, nutrition, health systems and services organisation and management, and broader intersectional and societal linkages, all of critical importance for health professionals and ultimately patients in both countries. Consequently, we identified the following main issues for the in-depth professional debate at the Forum:

• Sustainable Demographic Development as a Common Concern and Shared Responsibility
• Public Private Partnerships for Health
• Improving Access to Health Care and Treatment
• Innovative Programmes for Enhancing Healthy Lifestyle, Health Promotion and Disease Prevention
• Innovative Projects “StartupLift” on behalf of Companies and Investors
• Treatment of Prostate Cancer
• Current Trends and Future Prospects of Breast Cancer Diagnostics and Treatment
• Enhancing Reproductive, Maternal, New-born and Child Health including Access to Infertility Treatment; Availability, Efficiency and Quality of Obstetric and Neonatal Care; and Nutrition of Pregnant and Nursing Women and Infants

The 3rd Swiss Russian Health Forum will be conducted in the format of moderated plenary panels and round table discussions in order to ensure an interactive exchange of ideas and experiences and elaboration of recommendations for follow up action.
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Further Outlook
Building on the appraisal of the initial successful experience and in view of the reaction and advice of many interested parties in two countries, SRHF looks with confidence into the future by developing and implementing medium- and long-term strategies and creating concrete Swiss-Russian projects responding to identified key areas of mutual interest and importance. SRHF will continue to serve and will further expand and strengthen its role as a platform for scientific and technical cooperation and exchange on priority domains of public health and clinical medicine.

Organiser
Swiss Russian Forum Foundation – a non-profit organisation according to Swiss law, domiciled in Zurich

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Swiss Federal Department of Home Affairs; Ministry of Health of the Russian Federation; Embassy of Switzerland in Moscow; Embassy of the Russian Federation in Bern

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Aleksestra Tretiakova, Executive Director International Medical Device Manufacturers Association (IMEDA), Moscow.;
3rd Swiss Russian Health Forum

Day 1, November 11th, 2013

08.30
Registration

09.30
Welcome Addresses

09.45
Keynote Addresses

10.45
Coffee break

11.00
Expert Panel Discussion: Addressing Challenges of Sustainable Demographic Development – Common Concern and Shared Responsibility of Health System, Academia, Business and Civil Society

12.30
Lunch

13.15–17.00
Parallel Round Tables
1) Building Effective Public-Private Partnership for Health
2) Improving Access to Health Care and Treatment
3) Innovative Programs for Enhancing Healthy Life Style, Health Promotion and Disease Prevention
4) “StartupLift” – Innovative Projects on behalf of Companies and Investors

Workshop 1: Current Trends and Future Prospects of Breast Cancer Diagnostics and Treatment (organised by Blokhin Russian Oncology Research Centre)

Workshop 2: Treatment of Prostate Cancer

Day 2, November 12th, 2013

10.00–14.00
Kulakov Obstetrics, Gynaecology and Neonatology Research Centre – Ulitsa Akademika Oparina 4

Enhancing Reproductive, Maternal, Newborn and Child Health:
1) Increasing Access to Infertility Treatment through Better Reproductive Health Services and Education
2) Optimising Availability, Efficiency and Quality of Obstetric and Neonatal Care
3) Antenatal and Postnatal Programming – Healthy Nutrition of Pregnant and Nursing Women and Infants

* subject to alterations
Investing in Nations’ Healthy Future and Sustainable Demographic Development

**Programme**

**Date:** November 11, 2013  
**Time:** 08.30 – 17.00  
**Venue:** House of Scientists, Prechistenka 16

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**Parallel Round Tables**

**Round Table 1:** Building Effective Public-Private Partnership for Health  
**Date:** November 11, 2013  
**Time:** 13.15 – 17.00  
**Venue:** House of Scientists  
**Moderator:** Larisa Popovich, Director, Institute for Health Economics, Higher School of Economics, Moscow

**Keynote Presentations:**
- **Herman Inzweidt**, Director for Strategy and Business Development, Synovate Common Health Care, Moscow (TBG)  
- **Private Roles in Public Health**
- **Andreas Brauchli**, Senior Physician, Cardiology Clinic at Zurich University Hospital and CEO Glooktech SA, Zurich: Public-Private Partnerships – a Backbone of the Swiss Healthcare System
- **Fari Kadjou**, Deputy Director for Health Economics, Federal Research Institute for Healthcare Organization and Informatics, Moscow: Public-Private Partnerships for Health in Russia – Status Quo, Challenges, Opportunities and Prospects for Development
- **Vladimir Vlasov**, Country Director of Novartis Group/Russia
- **Milos Petrovic**, General Manager, Roche-Moscow Ltd., Moscow

**Moderated Discussion:** Tentative discussion themes include but are not limited to:  
- Rational and driven for PPPs in health; Scope and purpose of PPP in health; Forms of PPP in health; Interaction and interaction between state and private sector; Allocation of responsibilities, competences, functions, benefits and risks; Risk management and guarantee; Social responsibilities of private parties; Legal aspects and experience and lessons to be learnt from Russia; etc.

**Participants:**  
Health authorities, legitimate bodies, think tanks and academia, public and private healthcare providers, business community and investors, pharma and medtech industry, banking sector, lawyers, civil society organizations, etc.

**Round Table 2:** Improving Access to Health Care and Treatment  
**Date:** November 11, 2013  
**Time:** 13.15 – 17.00  
**Venue:** House of Scientists  
**Co-Chairs/Moderators:**  
- **Maysa Zülükgül**, Director and Senior Consultant, Zülükgül Consulting, Zurich: Health Technology Assessment and Coverage with Evidence Development in Switzerland
- **Alexandra Tsypleva**, Executive Director, International Medical Device Manufacturers Association, Moscow

**Keynote Presentations:**
- **Nicolay Gerasimenko**, First Deputy Chairman, Healthcare Committees, State Duma of the Russian Federation
- **Dmitry Borovoy**, Executive Director, Equal Right to Life, Moscow: Access to Care and Treatment in Russia – Status Quo, Need for Improvement, Barriers on the Way, and Ways to Overcome Them
- **David Reineke**, Senior Physician, Department for Cardiovascular Surgery, Berlin University Hospital, Berlin: Ensuring Access to Care and Treatment for All in the Swiss and Russian Health Systems – a comparative assessment based on the Swiss-Russian Cooperation at the Children’s Hospital in Perm
- **Nina Popovskaia**, Head of Federal Health Center and Department of Internal Diseases Prevention, National Research Center for Preventive Medicine, Moscow
- **Victoria Graf**, Communications Manager, Health Promotion Switzerland, Bern
- **Marina Bevk**, Institute of Physiology, Moscow: Share of experience – Healthy kids, Federal program implementation
- **Tatiana Petrova**, Deputy Department Director for Education, Ministry of Education and Science of the Russian Federation, Moscow: State support measures in healthy lifestyle shaping in schoolchildren
- **Kevin Rogers**, President, wellBeingz SA, Lutry: A Comprehensive Innovative Psychology-Based Preventive Care Model for Promoting Health and Wellness

**Moderated Discussion:** Tentative discussion themes include but are not limited to:  
- Health Promotion and Disease Prevention as a Priority for Public Health Policies; Key Rationales and Drivers for PPPs in Health; Forms of PPPs in Health; Infant and Maternal Mortality; Access to Care and Treatment for All
- **President, wellBeingz SA, Lutry:** A Comprehensive Innovative Psychology-Based Preventive Care Model for Promoting Health and Wellness

**Participants:**
Health authorities, legitimate bodies, think tanks and academia, public and private healthcare providers, industry, insurance companies, civil society organizations, etc.

**Round Table 3:** Innovative Programs for Enhancing Healthy Life Style, Health Promotion and Disease Prevention  
**Date:** November 11, 2013  
**Time:** 13.15 – 17.00  
**Venue:** House of Scientists  
**Co-Chairs/Moderators:**  
- **Victoria Graf**, Managing Director, Health Promotion Switzerland, Bern
- **Elena Dmitrieva**, Deputy Director, Health and Development Foundation (former Healthy Russia Foundation), Moscow

**Keynote Presentations:**
- **Nina Popovskaia**, Head of Federal Health Center and Department of Internal Diseases Prevention, National Research Center for Preventive Medicine, Moscow
- **Victoria Graf**, Communications Manager, Health Promotion Switzerland, Bern
- **Marina Bevk**, Institute of Physiology, Moscow: Share of experience – Healthy kids, Federal program implementation

**Moderated Discussion:** Tentative discussion themes include but are not limited to:  
- Health Promotion and Disease Prevention as a Priority for Public Health Policies; Key Rationales and Drivers for PPPs in Health; Forms of PPPs in Health; Infant and Maternal Mortality; Access to Care and Treatment for All
- **President, wellBeingz SA, Lutry:** A Comprehensive Innovative Psychology-Based Preventive Care Model for Promoting Health and Wellness

**Participants:**
Health authorities, legitimate bodies, think tanks and academia, public and private healthcare providers, industry, insurance companies, civil society organizations, etc.

**Round Table 4:** «StartupLift» – Innovative Projects on behalf of Companies and Investors  
**Date:** November 11, 2013  
**Time:** 13.15 – 17.00  
**Venue:** House of Scientists  
**Co-Chairs/Moderators:**  
- **Dmitrij Gorbunev**, Head of the Committee for Innovation and Venture Capital, Moscow Entrepreneurship Association
- **Sergei Struchkov**, Head of the programme «StartupLift»
- **Andrej Zotov**, Partner ADI Consulting

**Keynote Presentations:**
- **Sergei Vorin**, General Director Company «RES»: Project “Non-invasive diagnostics of breast cancer”
- **Aleksandr Lovashin**, General Director Company “Diagnosmed”: Project “Diagnostics of cardiovascular systems”
- **Vladimir Zamon**, Rector of the New Russian University: Project “Groupcode”
- **Semen Bocharov**, Originator: Project “Expression analysis of samples contaminated by microbes”
- **Konstantin Bylov**, Originator: Project “Surgical adhesive "Kristal””

**Moderated Discussion:** During this session originators and startups will present innovative medical projects from Russia to investors and experts. Most of the projects are at the threshold of international market introduction.

**Participants:**
Originators of innovative projects, CEOs of startups, investors, business angels, CEOs of service companies, representa-
Workshop 1:

**Current Trends and Future Prospects of Breast Cancer Diagnostics and Treatment**

**Date:** November 11, 2013  
**Time:** 13.15 – 17.00  
**Venue:** House of Scientists (organised by Blokhin Russian Oncology Research Centre)

**Plenary Session**

**Co-Chairs:**  
Mikhail Lichinitser, Deputy Director, Blokhin Russian Oncology Research Centre, Moscow  
Stephan Bodis, Breast Center, Cantonal Hospital, Aarau

**Opening Address**  
Mikhail Davydov, Chief Oncologist of the Russian Federation, Director of Blokhin Russian Oncology Research Centre, Moscow

**Keynote Presentations:**

- **Stephan Bodis,** Breast Center, Cantonal Hospital, Aarau / **Olivia Pagani,** Clinical Director, Breast Unit of Southern Switzerland, Ticino Cantonal Hospital Corporation, Bellinzona / **Khalil Zaman,** Oncology Department, Vaud University Hospital Centre, Lausanne (Speaker TBC): Screening and Early Detection for Breast Cancer in Switzerland  
- **Mikhail Lichinitser,** Deputy Director, Blokhin Russian Oncology Research Centre, Moscow: Drug Therapy HER-2 of the Positive Breast Cancer in Russia  
- **Vladimir Semiglazov,** Director-General of Petrov Oncology Research Centre; St Petersburg: Neoadjuvant and Adjuvant Therapy for Breast Cancer  
- **Khalil Zaman,** Oncology Department, Vaud University Hospital Centre, Lausanne: Swiss Experience and Opinion on Neoadjuvant and Adjuvant Therapy for Breast Cancer Including Recommendations for Adjuvant Therapy  
- **Olivia Pagani,** Clinical Director, Breast Unit of Southern Switzerland, Ticino Cantonal Hospital Corporation, Bellinzona: New Drugs for the Treatment of Breast Cancer and Organizational Aspects of the Registration in Switzerland  
- **Stephan Bodis,** Breast Center, Cantonal Hospital, Aarau: Latest Achievements of Radiotherapy for Breast Cancer in Switzerland

**Moderated Discussion:**

Tentative discussion themes include but are not limited to:  
- Breast Cancer Prevention and Early Detection  
- Screening for Breast Cancer  
- Breast Cancer Diagnosis and Staging  
- Breast Cancer Treatment Methods – Surgery, Radiotherapy, Chemotherapy, Hormone Therapy, Targeted Therapy  
- Treatment of Breast Cancer during Pregnancy  
- Rehabilitation after Treatment  
- Access to Breast Cancer Diagnostic Services and Treatment; Development and Implementation of Treatment Standards.

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Workshop 2:

**Treatment of Prostate Cancer**

**Date:** November 11, 2013  
**Time:** 14.15 – 17.30  
**Venue:** JSC Medicina, 2nd Tverskoy-Yamskoy Pereulok 10

**Plenary Session**

**Co-Chairs:**  
Grigory Roytberg, President of JSC Medicina, Moscow  
Franz Recker, Head of the Prostate Centre, University Hospital Aarau and President of Prostate Cancer Research Foundation, Aarau

**Keynote Presentations:**  
- **Franz Recker,** Head of the Prostate Centre, University Hospital Aarau and Prostate Cancer Research Foundation, Aarau: Current State and Future Trends in Diagnosis and Treatment of Prostate Cancer  
- **Charles-Henri Rochat,** Chief Surgeon for Urology, Center of Robot-Assisted Laparoscopic Surgery, Clinique Générale Beaulieu; Geneva; Secretary of the European Robotic Urology Society (ERUS) and Director of the Swiss International Prostate Centre, Geneva: Current Trends in Surgical Treatment of Prostate Cancer - From Open Surgery to Robotic Prostatectomy  
- **Zvi Fuks,** Alfred P. Sloan Chair in Radiation Oncology at the Memorial Sloan-Kettering Cancer Center; New York, USA, Director of the Champalimaud Cancer Research Centre, Lisbon, Portugal, and Adviser to JSC Medicina, Moscow: Modern Protocols of Chemotherapy for Prostate Cancer

**Parallel Working Sessions**

**Working Session 1:**  
**Surgical Treatment of Prostate Cancer**  
Moderator:  
**Dmitry Pushkar,** Head of the Department of Urology, Moscow State Medical and Dental University, Moscow  
**Alexander Bachmann,** Head of the Department of Urology, University Hospital Basel, Basel

**Working Session 2:**  
**Radiation Therapy for Prostate Cancer**  
Moderators:  
**Daniel Zwahlen,** Cantonal Hospital, Chur  
**Zvi Fuks,** Alfred P. Sloan Chair in Radiation Oncology at the Memorial Sloan-Kettering Cancer Center; New York, USA, Director of the Champalimaud Cancer Research Centre, Lisbon, Portugal, and Adviser to JSC Medicina, Moscow

**Working Session 3:**  
**Chemotherapy for Prostate Cancer**  
Moderator:  
**Hans-Joachim Schmoll,** Head Department of Oncology, University Clinic Halle, Germany, Chairman of the German Association of Medical Oncology, and Adviser to JSC Medicina, Moscow

**Final Plenary Session**

Reports from Round Tables, Discussion, Summary and Closure
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Day 2

Workshop 3:

- Enhancing Reproductive, Maternal, Newborn and Child Health

Date: November 12, 2013
Time: 10.00 – 14.00
Venue: Kulakov Obstetrics, Gynaecology and Neonatology Research Centre, Ulitsa Akademika Oparina 4

Plenary Session

Co-Chairs:
Gennady Sukhikh, Director of Kulakov’s Obstetrics, Gynaecology and Neonatology Research Centre, Moscow
Irena Hsiel, Head Department Obstetrics and Gynaecology, University Hospital Basel

Parallel Working Sessions

Working Session 1:
Increasing Access to Infertility Treatment through Better Reproductive Health Services and Education

Moderators:
Didier Chardonnens, Assistant Professor, Reproductive Medicine, University of Geneva, Founder and Director of the Meday, Centre for Reproductive Health, Obstetrics and Gynaecology, Geneva/Lausanne; Reproductive Medicine in Switzerland – Overview of Systematic, Organizational, Financial, Legal and Ethical Issues and Measures to Ensure Increased Access to and Quality of Infertility Treatment
Herbert Zech, Professor, Founder and Director of International IVF Centers Pvt. Zech, Bregenz/Niederuzwil; Reproductive Medicine in Switzerland – Some Clinical Aspects of Ensuring Access to and Quality of Infertility Treatment

Russian speakers invited by Kulakov’s Obstetrics, Gynaecology and Neonatology Research Centre

Moderated Discussion:
Tentative discussion themes include but are not limited to: Demographic Landscape as Related to Reproductive Health and its Determining Factors; Impact of Infertility on Demographic Situation; Potential Benefits of Using Assisted Reproductive Technologies (ARTs) Including In Vitro Fertilization (IVF) for Family Planning, Needs and Gaps Analysis in the Area of Demography and Family Planning; Systematic, Organizational, Financial, Legal and Ethical Issues Determining Availability of ARTs and IVF; Ways, Means and Supporting Measures to Ensure Increased Access to Infertility Treatment for Women and Men, i.e. Enhancing Education of the Public and Medical Professionals, Introducing Regional Registers, Opening and Growth of ART Clinics, Improving Financial Access to Fertility Treatment, Addressing Relevant Legal Aspects, etc.

Final Plenary Session

Reports from Round Tables, Discussion, Summary and Closure
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